

1 Profit Planners Income Strategy:

Of course, we all want to make money... That's the ultimate goal!

But how you go about determines how much you have to work and whether that work effort will reward you for a long time.

Choose 1: **Is your money-making strategy...**

- 1 ☐ a long term process to build a sustainable business?
- 2 ☐ a short term process to get to the cash fast?

Choose 1: **Which is more critical right now?**

- 1 ☐ List building
- 2 ☐ Making Money

The answer to those two questions will help build your approach and determine what you do next.

2 Tools and Resources Needed:

The point of a Resellers opportunity like the one you got with the MyNAMS Profit Planners Resellers Package is that you should not have to do very much work at all to start making money.

In fact, if you focus on driving targeted traffic, you'll be making sales faster than you can ever imagine.

To be really effective, you will need:

- 1 ☐ Your WarriorPlus affiliate link with 100% commission approved.
- 2 ☐ Step 1 - Go to <https://nams.ws/PPGetLink> (<https://nams.ws/PPGetLink>) and request your affiliate links to promote. Please include your affiliate username in the notes. Warrior Plus uses member ID NOT your full name. We don't know who you are unless you tell us.
- 3 ☐ Step 2 - Once you have requested the affiliate link, please reach out to our support desk at support@namssupport.com (<mailto:support@namssupport.com>) and ask for your commission bump to 100%. In this email, include your WarriorPlus affiliate username as well so we can match your accounts.
- 4 ☐ Email campaign to promote the Profit Planners. Get the emails downloaded here: <https://NAMS.ws/PPEmails> (<https://NAMS.ws/PPEmails>)
- 5 ☐ Autoresponder system. If you don't have one, we recommend Aweber at <https://NAMS.ws/aweber> (<https://NAMS.ws/aweber>)
- 6 ☐ Landing page with optin information for you
- 7 ☐ Redirect software to mask your affiliate link

3 Promote to the Sales Page:

Who would promote to the sales page only? And why?

Not everyone wants to build a list and manage the relationships with the prospects and buyers.

In fact, it can be a lot easier in many ways to just continue driving traffic to the product and accept the blind recurring or one-time commissions.

That's a simple process, but you have to become really good at driving traffic every day to keep that income stream growing.

Your goal is to get people to the sales page as fast as possible to create as much recurring income as possible.

By doing this, you're choosing NOT to build a relationship with the prospects but handing that responsibility off to us once they become a member on your behalf.

When they become a Profit Planner member, we'll communicate with them on a regular basis with additional member information to keep them happy and to extend your income retention.

But your relationship around the Profit Planners ends here.

Luckily, we give you tools to help create that traffic process in another checklist called the Daily Content Profits checklist.

- 1 ☐ Open the Daily Content Traffic checklist <https://nams.ws/dcpProcessdl> (<https://nams.ws/dcpProcessdl>)
- 2 ☐ Choose your initial content track - blogging, video, social media, etc.
- 3 ☐ Create content and schedule it
- 4 ☐ Set up to drive traffic automatically

4 Build List with Free Profit Planner:

Do you have a list that you promote regularly?

Choose 1: **This helps determine your next step.**

- 1 ☐ Yes - my list is a source of income now
- 2 ☐ Yes - but I don't mail offers to my list usually
- 3 ☐ No - I don't have a list yet

Follow these steps to begin profiting from your email list. We'll attack this from the beginning to the advanced, so jump in where necessary to improve your results.

- 1 ☐ Get an autoresponder system. We suggest Aweber - <https://NAMS.ws/aweber> (<https://NAMS.ws/aweber>)
- 2 ☐ Download the landing pages (html or Beaver Builder, depending on what you use)
<https://NAMS.ws/PPLandingPages> (<https://NAMS.ws/PPLandingPages>)
- 3 ☐ If you don't have a website yet, go to <http://SimpleNicheDomains.com> (<http://SimpleNicheDomains.com>) and choose a domain that works for you.
- 4 ☐ Install the landing pages on your blog or add the html to your website
- 5 ☐ In your autoresponder opt-in set up, add your WarriorPlus affiliate link as the Thank You page
- 6 ☐ Get the un-styled html opt-in code from aWeber or your autoresponder and replace the opt-in information on the landing page with that code
- 7 ☐ Test the opt-in and download
- 8 ☐ Deliver the free Profit Planner gift via email. This ensures that people are giving you accurate email addresses instead of throw-away email.
- 9 ☐ Download the email campaigns we've provided for you in the membership area
- 10 ☐ Edit the emails to make them your own.
- 11 ☐ Load the emails in your autoresponder in order.
- 12 ☐ Kick off the email with the opt-in.
- 13 ☐ Stop the email when the prospect purchases the membership.

5 Driving Traffic:

Your focus is on the traffic sources, creating content that drives prospects to the sales page and encourage conversions by building trust with your content.

- 1 ☐ Use the Daily Content Profits checklist to drive more traffic into your pipeline to collect more prospects.
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